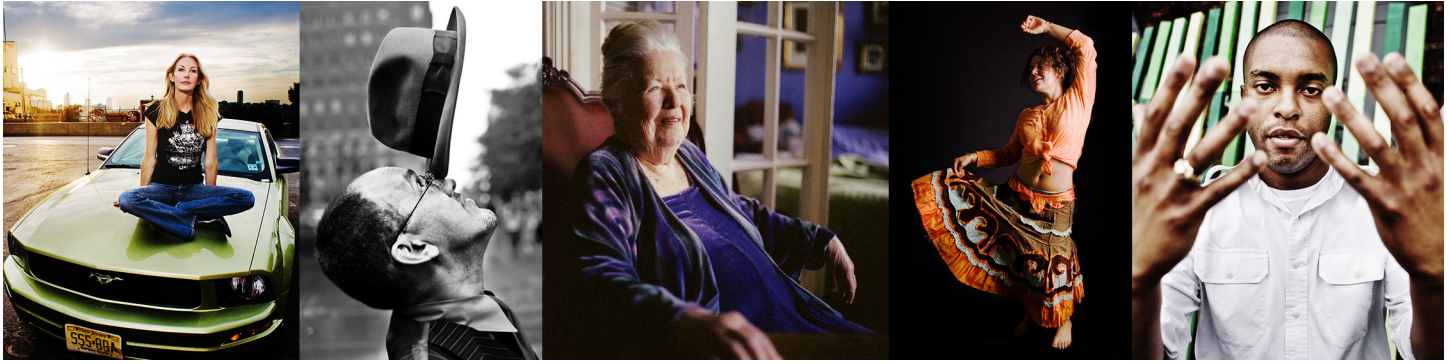


PHOTOGRAPHY BLOG SENSATION WWW.365PORTRAITS.COM NEARS END



When New York photographer Bill Wadman launched his new daily internet project on January 1st this year – **365portraits.com** - he had no idea what an incredible story it would become.

His aim was to shoot one portrait a day, and there were two simple rules: the picture had to be taken that day, and each person could only be photographed once. With over 300 photos under his belt so far, he's stuck to both rules all year – and garnered famous subjects, media coverage and a huge buzz in the blogosphere.

Alongside pictures of strangers, friends and even newborn babies, Bill's project has included stunning portraits of astronaut **Buzz Aldrin**, TV pundit **Tucker Carlson**, historian **James Burke**, Daily Show and CBS Sunday Morning star **Mo Rocca**, sexologist/author **Logan Levkoff**, and portrait photographer **Timothy Greenfield-Sanders**. Some photographs are taken in his studio, some on location; some in black and white, some in color; and he has used a mixture of digital, film and Polaroid throughout.

The project has taken Bill from his native New York City to locations as varied as Death Valley, Washington DC, Stonehenge, San Francisco and London. Along the way, he's received hundreds of emails from people all over the world wanting to participate as subjects – and built up a loyal following of internet watchers, many of whom leave daily comments on the project's website. **365portraits.com** now attracts up to five thousand visitors a day.

As the project draws to a close, Bill is now looking for his final subjects. *"About 50 days left, and I have to admit that the mounting pressure is exciting. I've got to make every day count! That means the right photograph of the right subject. This series is the search for both, because it's the confluence of the two that makes it special"*

Upon completion, the project will be available for exhibition and/or publication as a book.

ABOUT BILL WADMAN

Entirely self-taught in photography, Bill Wadman studied at Berklee College of Music, then worked as an advertising Art Director and music producer/engineer. He picked up his first SLR in 2004 - and is now equally at home with digital or film, be it 35mm, medium format, or 4x5.

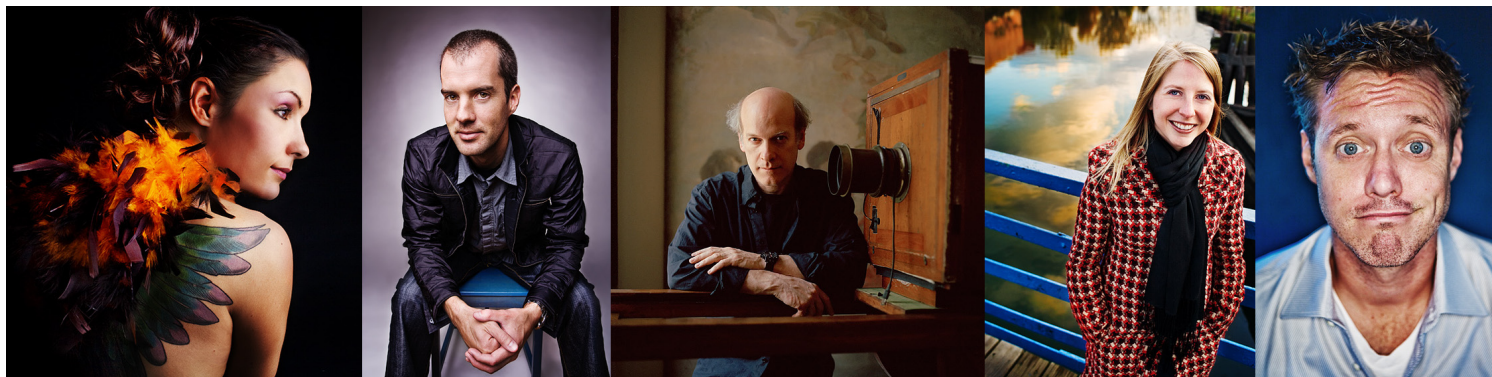
His studio is in New York.

View Bill's portfolio at: www.billwadman.com



Contact Melissa Wadman at 718.230.4970 or mel@billwadman.com | www.365portraits.com

WHAT THE PRESS IS SAYING ABOUT WWW.365PORTRAITS.COM



“Bored of all the internet photography projects? If they were all as beautifully shot as Bill Wadman’s 365 Portraits then you wouldn’t be. The work is uniformly excellent, with site visitors often contributing gushing comments about them.”

The Times, London

“Normally, staring at strangers will get you into more trouble than it’s worth. Think about that while you’re pondering the beauty of 365 Portraits... Transgressive in the sweetest possible way, this site.”

USA Today

“Submit to a sitting with Bill, and you get a portrait of yourself in sumptuous light, in a witty situation, flush with rich hues, or just looking gorgeous... Besides the run of marvellous faces, Bill’s current project also reveals the myriad ways people view their occupations on Earth.”

Yahoo! ‘Pick of the Day’

“Wadman shoots all kinds of different folks: young, old, dark, light, attractive, average, high-fashion, blue collar—from myriad angles, indoors and out. The result is nearly hypnotic: I found myself clicking ‘next page’ over and over again.”

Playboy

“Great at giving direction, he has a good eye for making people look cool as well as drawing out emotion.”

The Brooklyn Paper

“Most definitely check out Bill Wadman’s amazing 365 Portraits project... these are absolutely stunning photographs. Worth checking out daily.”

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